

Elu Cynovich

Brooklyn, NY
(917)-860-8313
hola@elucynovich.com

Education

- 2020** C.F.A., New York Academy of Art, New York, NY
- 2017** B.A. in Graphic Design, ORT University, Montevideo, Uruguay
- 2014** One year academic exchange at Macquarie University, Sydney, Australia

Experience

- 2017-2019** **Digital Editorial Designer** Santillana Publishing House, Montevideo, Uruguay
Designed and planned the layout and visual assets for the two main Santillana online learning platforms to be used by schools, from kindergarten to high school.
- 2015 - 2019** **Head of Design and Communications** Hillel Uruguay, Montevideo, Uruguay
- 2014** **Jr. Graphic Designer** MJW Advertising, Sydney, Australia
- 2012-2013** **Jr. Graphic Designer** Syrah Communications, Montevideo, Uruguay

Exhibitions

- 2020** **Certificate of Fine Arts Graduating Exhibition**
New York Academy of Art, New York, USA and Online
Tribeca Ball New York Academy of Art, New York, USA - Online
- 2019** **Art Basel Miami - Aqua Art** Miami, USA
Deck the Walls New York Academy of Art, New York, USA
Artsy, SHIM Art Network Online
- 2018** **Casa Wang** Montevideo, Uruguay
- 2016** **School of Visual Arts** New York, USA
Escaramuza Montevideo, Uruguay
Implosivo Montevideo, Uruguay

Art Residencies

- 2016** **Illustration and Visual Storytelling** School of Visual Arts, New York, USA

Workshop Instruction

2016 - Present Leads private and group classes and workshops on lettering, illustration and creative expression. Developed a personal teaching language that mixes technique-learning as an expressive tool, and incorporates movement, writing, mindfulness and meditation as practices that boost the act of creation. Teach in-person and remote via Zoom.

2020 The Sacred Haven Hillel Uruguay, Zoom

A workshop where we explored through mindfulness, meditation, writing and drawing what made up our safe spaces during COVID-19 quarantine.

Emotional Map Instagram Sessions

Instructed over InstagramTV how to create a quarantine-themed emotional map using drawing and lettering.

2019 Emotions: Illustrated Montevideo, Uruguay

One-month workshop exploring illustration, lettering and writing as tools for emotional and creative expression. Taught two sold-out editions.

2018 Hebrew Lettering Masterclass for Rosh Hashana Hillel Uruguay

Montevideo, Uruguay

6-hour masterclass in Hebrew lettering in preparation for the religious holiday of Rosh Hashana/Jewish New Year. Sold-out.

Workshops & Masterclasses

2020 Forensic Sculpture New York Academy of Art, New York, USA

2019 Drawing Hands Intensive with Noe Cor (UY) Montevideo, Uruguay

2018 Comics, Illustration and Visual Storytelling Tallinn University, Tallinn, Estonia

Lettering Animation with Austin Saylor (USA) Online

Painting Techniques with Noe Cor (UY) Montevideo, Uruguay

Symbology in Self-Portrait and Illustration with Ricardo Cavolo (ES)

Montevideo, Uruguay

2017 José Sanabria's (CO) School for Illustrators and Visual Storytellers

Montevideo, Uruguay

Illustrative Mapmaking with Malou Zuidema (NL) New York, USA

Complete Guide to Custom Lettering with Jon Contino (USA) Online

Lettering Masterclass with Martina Flor (AR/DE) Montevideo, Uruguay

Mural Painting with Noe Cor (UY) Montevideo, Uruguay

2016 Illustration Techniques with Daniela Beracochea (UY) Montevideo, Uruguay

Illustration in Children's Book Literature with Joaquina Guidobono (UY)

Montevideo, Uruguay

Illustrating your Emotions with Cecilia Gardiol (UY) Montevideo, Uruguay

Lettering Masterclass with Lauren Hom (USA) Montevideo, Uruguay

Lettering Masterclass with Ferfolio (UY) Montevideo, Uruguay

Mural Painting with Mariela Ajras (AR) Montevideo, Uruguay

2015 Illustration Techniques with Eduardo Sganga (UY) Montevideo, Uruguay
Branding Design with Diego Prestes (Atolon de Mororoa, UY) Montevideo, Uruguay

Publications

2017 Post Magazine Montevideo, Uruguay

2016 Semanario Hebreo Jai Montevideo, Uruguay

Travel

Recent travel includes Argentina, Austria, Australia, Bolivia, Brazil, Czech Republic, England, Estonia, Fiji, France, Israel, Italy, Myanmar, New Zealand, Peru, Poland, Thailand, United States and Uruguay.